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TAGS:OEXC, UR, US (KING, LARRY)

SUBJECT:GOVERNOR BROWN AND LARRY KING: WORLD TEAM TENNIS PROPOSAL WITH SOVIETS

REF: MOSCOW 2320; MOSCOW 1993; (75) STATE 184648; BENSON-DEMITZ TELECON (2/18/76)

- 1. DEPT (EUR/SOV) AND USIA/IEU HAVE BEEN IN CONTACT WITH LARRY KING OF WORLD TEAM TENNIS (WTT) AND WITH STANLEY MALLESS, PRESIDENT OF THE US TENNIS ASSOCIATION (USTA). WE UNDERSTAND SITUATION TO BE THAT SOVIET SIDE WANTS FORMAL APPROVAL OF THE LONDON-BASED INTERNATIONAL TENNIS FEDERATION (ITF), WHICH ITF HAS NOT, RPT NOT, BEEB WILLING TO GIVE FOR WTT-SOVIET MATCHES. AS EMBASSY MAY BE AWARE, SPORT OF TENNIS BESET WITH FACTIONAL RIVALRIES, BOTH ON INTERNATIONAL LEVEL AND AT DOMESTIC LEVEL IN SOME COUNTRIES. CURRENT SITUATION REFLECTS THIS FACT.
- 2. REGARDING DETAILS OF PARA 2, REFTEL B, WE HAVE LIMITED OFFICIAL USE

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FOLLOWING ADDITIONAL INFO: US TENNIS ASSOCIATION (USTA),

OF WHICH MALLESS IS PRESIDENT, DID SEND TELEGRAM TO SOVIET SOVIETS FEB 4, STATING USTA HAD "NO OBJECTION" TO THE PROPOSED MATCHES IN MOSCOW. IN CONVERSATION WITH DEPTOFF, MALLESS INDICATED USTA POSITION IS THAT US-SOVIET

MATCH IS FINE IDEA, BUT IT IS ARRANGED BY WORLD TEAM TENNIS (WTT) DIRECTLY WITH SOVIETS. IN USTA'S VIEW, BOTH PARTIES SHOULD HAVE CONSIDERED THE PROBLEMS OF "OFFICIAL APPROVALS" BY THE VARIOUS SPORTS BODIES BEFORE THEY SIGNED AGREEMENT IN DECEMBER. EMBASSY CORRECT ON POINT OF FEBRUARY 5 TELEGRAM FROM USTA TO SOVIETS. USTA CANNOT SPEAK FOR THE INTERNATIONAL TENNIS FEDERATION. AND SIMPLY RESTATED THAT POINT IN FEB 5 CABLE. THE FEBRUARY 11 MEETING MENTIONED IN REFTEL B WAS A MEETING OF THE AMERICAN TENNIS "FAMILY" AND NO ITF REPRESENTATIVES WERE PRESENT. USTA WILL BE MEETING WITH DEREK HARDWICK, PRESIDENT OF ITF, WEEKEND OF FEB 21. WHILE THIS MEETING IS FOCUSED ON OTHER MATTERS, THERE IS STRONG POSSIBILITY THAT US-SOVIET MATCH WILL BE DISCUSSED. DEPT ALSO UNDERSTANDS THAT ON FEB 17, ITF SENT CABLE TO SOVIETS WITH NEGATIVE MESSAGE ON SOVIET REOUEST FOR FORMAL APPROVAL. DEPT ATTEMPTING TO GAIN MORE INFO ON THIS.

- 3. WE HAVE NOT, RPT NOT, BEEN IN CONTACT WITH ITF, AND DO NOT BELIEVE IT WISE TO ATTEMPT TO INTERVENE BETWEEN US CONSTITUENT BODY (USTA) AND WORLD GOVERNING BODY (ITF). WE UNDERSTAND THAT ONE OF THE TECHNICAL PROBLEMS INVOLVED WITH WTT PROPOSAL IS THAT MOSCOW MATCHES WOULD BE HELD UNDER ACCEPTED INTERNATIONAL RULES, BUT RETURN MATCHES IN US WOULD BE UNDER WTT RULES, WHICH ARE NOT THE ACCEPTED INTERNATIONAL RULES ENDORSED BY ITF. THE WTT RULES EMPLOY THE ,VAN ALLEN SIMPLIFIED SCORING SYSTEM.
- 4. FYI: POSSIBLE REASONS FOR SOVIET DESIRE FOR ITF APPROVAL MAY STEM FROM FACT THAT SOVIETS ARE ALL TECHNICALLY AMATEUR PLAYERS WITHIN THE FRAMEWORK OF ITF. ITF IS CO-ADMINISTRATOR OF LONDON BANK ACCOUNT WHEREIN ALL FOREIGN CURRENCY EARNED BY SOVIET PLAYERS LIMITED OFFICIAL USE

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IN INTERNATIONAL MATCHES IS DEPOSITED, AND THEN DIRECTLY CHANNELED TO THE OTHER CO-ADMINISTRATOR, THE USSR SPORTS FEDERATION. THEREFORE, FROM THE SOVIET POINT OF VIEW, ENDORSEMENT FROM ITF IS ESSENTIAL.

5. ANOTHER FACTOR INVOLVED IS CURRENT NATURE OF PROFESSIONAL TENNIS IN US AND WESTERN EUROPE. ITF HAS, RPT HAS, REACHED WORKING AGREEMENTS WITH A NUMBER OF PROFESSIONAL TENNIS GROUPS IN THE WEST. A PRIME CONSIDERATION HAS ALWAYS BEEN THE QUESTION OF SCHEDULING OF MAJOR TOURNAMENTS, AND HOW US OR WESTERN EUROPEAN PROMOTERS HAVE SCHEDULED THEIR OWN TOURNAMENTS IN RELATION TO ITF-SPONSORED TOURNAMENTS.

WORLD TEAM TENNIS (WTT) HAS BEEN INVOLVED IN SEVERAL "CONFLICTS" WITH THE ITF, AND THESE MATTERS MIGHT ALSO BE UNDERLYING CURRENT ITF RELUCTANCE TO SANCTION THE MOSCOW MATCHES.

- 6. DEPT DOES NOT KNOW THE POSSIBLE EXTENT TO WHICH SOVIET SIDE HAS MADE ANY APPROACHES TO ITF. DEPT UNDERSTANDS FROM LARRY KING THAT SOVIET SIDE HAS BEEN PHONING WTT ON DAILY BASIS, TO SEE IF WTT AND/OR USTA CAN HELP GAIN ITF APPROVAL. AT THIS POINT, WE HAVE NO, RPT NO, IDEA WHETHER MALLESS WILL PUSH FOR ITF APPROVAL AT FEB 21 MEETING WITH HARDWICK. MALLESS IS AWARE OF EMBASSY'S/DEPT'S INTEREST IN MATTER, ALTHOUGH WE HAVE STAYED CLEAR OF APPEARING TO BE ADVOCATE OF WTT POSITION. BASED ON OUR UNDERSTANDING OF SITUATION, BALL WOULD APPEAR TO BE IN SOVIET COURT IN TERMS OF THEIR RELATIONS WITH ITF
- 7. GOVERNOR BROWN CURRENTLY TRAVELING IN EGYPT. LARRY KING IS HANDLING LOGISTICS FOR WTT. KING MENTIONED TO DEPTOFF THAT DURING FALL 75 MEETING WITH GOVERNOR BROWN, AMB. DOBRYNIN INDICATED HIS STRONG INTEREST IN THE MATCHES, AND ALSO EXPRESSED WISH TO ATTEND THE FINAL MATCH IN INDIANOPOLIS.
- 8. ON SEPARATE MATTER OF PRACTICAL ARRANGEMENTS IN EVENT MATCHES TAKE PLACE, KING HAS EXPRESSED TO DEPT HIS LIMITED OFFICIAL USE

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CONCERN ABOUT HOUSING FOR US GROUP IN MOSCOW. AS EMBASSY MAY KNOW, DECEMBER AGREEMENT BETWEEN SOVIET SPORTS FEDERATION AND WTT CALLS FOR SOVIETS TO PROVIDE HOUSING FOR US TEAM. KING IS CONCERNED THAT SOVIETS MAY NOT FULFILL COMPLETE US REQUIREMENTS ON HOUSING, AND CITES HOUSING DIFFICULTIES "TEAM CANADA" GROUP ENCOUNTERED IN 1972- KING MENTIONED THAT HE AND AMB. STOESSEL HAD DISCUSSED THIS DURING KING'S DECEMBER VISIT. KING HAS ASKED IF EMBASSY HAS ANY SUGGESTIONS ON HOUSING QUESTION? KING INDICATED THAT US GROUP HAS ALREADY APPLIED FOR SOVIET VISAS AND GROUP EXPECTS TO ARRIVE MOSCOW MARCH 6.

9. ROSTER OF US GROUP AS FOLLOWS: LARRY KING AND BILLIE JEAN KING; ROSEMARY CASALS; MONA SCHALLAU GURRANT AND HUSBAND; VITUS GERULAITIS AND FATHER; ALEXANDER MAYER AND FATHER; EARL BUCHOLTZ; AND MARTY RIESEN. TOTAL 11 PERSONS.

10/ PROPOSED SCHEDULE OF MATCHE AS FOLLOWS:
MARCH 8 AND 9 IN MOSCOW; RETURN MATCHES IN US SCHEDULED
FOR PHILADELPHIA MARCH 13, CLEVELAND MARCH 14,
AND-(NDIAN8P&LI5AND INDIANAPOLIS MARCH 15. AS EMBASSY AWARE, LARRY

KING INTERESTED IN ARRANGING JULY 4 MATCH IN MOSCOW, AS A POSSIBLE FURTHER STEP.

11. IN CONVERSATION WITH USIA/IEU, LARRY KING ALSO INDICATED INTEREST IN HAVING A SHORT MESSAGE FROM AN APPROPRIATE US OFFICIAL TO HAVE PRINTED ON THE PROGRAMS FOR THE MATCHES HELD IN THE US. DOES EMBASSY HAVE ANY COMMENT ON THIS IDEA? INGERSOLL

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